



# Franklin Performing Arts Company Holiday PLAYBILL Advertising

Cast Member: \_\_\_\_\_

Contact person for the ad: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone # \_\_\_\_\_

The holiday shows have 2 playbills— one doubled-sided playbill for the *Nutcracker* and *Humbug!* Productions at the High School and one playbill for the Holiday Panto at THE BLACK BOX.

Your ad in the *Nutcracker/Humbug!* Playbill will be on one of the sides to be determined based on space.

Playbill (8 1/2" w x 5 1/2" h)	Holiday Panto	Nutcracker/Humbug!	Both
Quarter Page (4 1/2" w x 1 7/8" h)	\$50	\$75	\$100
Half Page (4 1/2" w x 3 5/8" h)	\$75	\$100	\$150
Full Page (4 1/2" w x 7 1/2" h)	\$100	\$150	\$225

Full Page Special Positions Available, please inquire.

**Please indicate which playbill you wish your ad to appear in (check all that apply):**

\_\_\_\_\_ Playbill for Franklin High School performances of *The Nutcracker* and *Humbug!* (double playbill)

\_\_\_\_\_ Playbill for the *Holiday Panto at THE BLACK BOX*

**Ad Size (Please circle one):**     *Quarter*                      *Half*                      *Full*

**You may provide your completed ad in pdf, png or jpg format. All ads are Black and White. Please email ad copy to krezendes@fspaonline.com prior to November 14.**

**An additional \$30.00 can be added for all playbill ads that need to be formatted and type-set.**

\_\_\_\_\_ Ad Design \$30.00

**For typesetting services submit all ad information by November 7.**

This form must be turned in with payment before emailing ad copy.

Thank You!

<b>For Office Use Only</b>
Payment Date: _____
Payment Total: _____
Received by: _____
Method of Payment:
Cash    Check    MC
Visa    Discover

-----

Franklin Performing Arts Company  
15 West Central Street    P.O. Box 48 Franklin, MA 02038 508-528-3370  
www.fpaonline.com

Production Requirement Receipt

Name \_\_\_\_\_ Date \_\_\_\_\_

Amount \_\_\_\_\_ Playbill: \_\_\_\_\_ Office Confirmation \_\_\_\_\_